



Press Release

Grand Rapids, Michigan – April 1<sup>st</sup> 2010

**Jane Martin is PDS Group’s latest Business Partner**

FOR IMMEDIATE RELEASE

PDS Group LTD takes great pleasure in announcing our latest Business Partner, Jane Martin.

A strategic executive consultant, Jane Martin has 30 years experience in developing both private and public organizations and their people. She is a recognized subject matter expert in the areas of strategic planning and systems analysis. A certified examiner in Malcolm Baldrige criteria, she has helped numerous organizations realize significant improvements in operational performance, business development, recruiting and retention and client satisfaction.

Jane’s expertise also encompasses the more personal aspects of organization effectiveness to include: leadership development, performance management and succession planning. Her training programs and workshops have been delivered worldwide across all populations in both classroom and technical delivery.

Most noteworthy is Jane’s ability to connect and understand the needs of people at all levels of an organization. She is equally at ease in the field or on the production line as she is in the corporate boardroom. Her ability to accurately identify and link the critical needs of people at every level of the organization to the company’s strategic goals is a recognized differentiator. Her in depth knowledge of measurement and analysis ensures that every new initiative realizes its intended outcome. In addition, she has lent her expertise to the development, training and consulting of strategic sales and marketing initiatives. She has served as consultant to three international sales training organizations and assisted clients in winning significant opportunities worldwide.



A Retired Colonel from the Air Force Reserve Command, Jane has personally designed, staffed and deployed critical worldwide initiatives for both the Reserve and active duty components of the Air Force and the Department of Defense. Her senior command experience has contributed significantly to her role as an advisor to both public and private senior leaders. She is highly regarded for both her business acumen and focus on delivering measurable, relevant outcomes.

Jane holds advanced degrees in Industrial/Organizational Psychology and Organization Development. She has lent her expertise to the development and deployment of major initiatives within the Federal Quality Institute, the President's Council on Quality and the Center for Creative Leadership.

### ***About PDS***

PDS Group professionals specialize in strategic alignment to ensure the goals of any productivity improvement are realized. How? By making change objective and personal using a methodology we call **AIEx™ - Aligning Expectations**. AIEx™ has helped clients add millions in sales, bring construction projects in on time and to budget, and successfully transition family-owned businesses. This process can be used from small leadership teams up to organization-wide alignment projects.

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Walk the Talk - A Blog for Agile Minds: <http://pdsgroup.wordpress.com>

Walk the Talk - Radio for Agile Minds: <http://www.pdsgrp.net/resources>

Linkedin: <http://www.linkedin.com/in/aligningexpectations>